



PLAYERS GO PLACES

New
Players Kings
 Regular and Menthol

16 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
 That Cigarette Smoking Is Dangerous to Your Health.

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Players
 "Players Go Places"
 Number One Firm
 Rolling Stone—1993
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Wells, Rich, Greene, Inc.



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